



December 10, 2025

To Whom It May Concern:

I am pleased to offer my strongest recommendation for P. Herbert Caldwell, with whom Memory Care Home Solutions has partnered extensively through the development of his documentary and the community engagement initiatives of the Mama Joe Project. Over the past two years, we have collaborated on more than a dozen educational events, each demonstrating his exceptional ability to translate complex health information into compelling and actionable learning experiences.

Dr. Caldwell is a dynamic and engaging speaker and facilitator. He brings a rare combination of warmth, insight, and intellectual rigor to every event. Whether engaging academic researchers, community health professionals, legal experts, social service providers, or family caregivers, he consistently draws out the information most relevant to his audience. His facilitation, rooted in narrative storytelling, thoughtful questioning, and evidence-based best practices, creates conversations that both motivate and empower participants to take health-promoting action.

Dr. Caldwell is also a skilled convener, building teams of experts and fostering dialogue that is authentic, accessible, and deeply resonant. His commitment to rigorous evaluation, including pre- and post-event data collection, strengthens the effectiveness and credibility of his work. Additionally, he excels at mobilizing community leaders, particularly in underserved communities, to recruit attendees and ensure educational programs reach those who need them most.

It has been a privilege to work with Dr. Caldwell. I recommend him wholeheartedly as a skilled, dynamic, and highly effective presenter, facilitator, and collaborator. Any organization seeking to elevate community health education or inspire meaningful public dialogue would be fortunate to partner with him.

Sincerely,

Jill Cigliana, MSOT, OTR/L
Executive Director
Memory Care Home Solutions